



International Denim Day



25 April 2018

Wear denim to protest against sexual violence.

Why Denim? Denim Day is a global day of advocacy which began in 1998 when the Italian Supreme Court overturned the conviction of a 45 year old driving instructor accused of raping his 18 year old student on the grounds that because the victim was wearing tight jeans, she would have had to help the instructor remove them, therefore implying consent. The women of the Italian Parliament wore jeans to work the following day in protest and were subsequently joined by people all over the world in solidarity. For the past 19 years Denim Day in April has sought to raise awareness and protest against misconceptions surrounding sexual assault.

Please join the New York National Guard in supporting International Denim Day. Please ensure civilian attire is professional, appropriate and does not detract from an environment of good order and discipline.

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