



DEPARTMENTS OF THE ARMY AND THE AIR FORCE
JOINT FORCE HEADQUARTERS - NEW YORK
330 OLD NISKAYUNA ROAD
LATHAM, NY 12110-3514

S: 15 April 2015

MNAG-TAG

21 January 2015

MEMORANDUM FOR SEE DISTRIBUTION

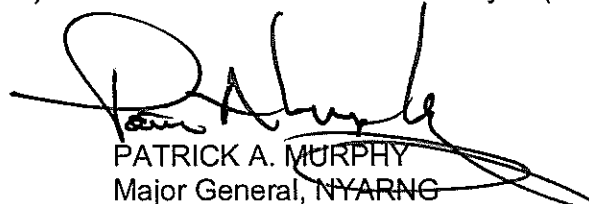
SUBJECT: "Strategic Direction 2020"

1. Enclosed is our second edition of DMNA's "Strategic Direction 2020" dated 20 January 2015. This document outlines DMNA's strategic guidance to include mission; values; strategic imperative and objectives. Late in 2014, we convened a senior leader meeting to review this document. Updates were made to include revising the "fundamental core values", "strategic environment", and "strategic imperatives and objectives".

2. I want to stress one of our "fundamental core values" – "personal and professional accountability" and ask for everyone's focus and emphasis. Recently we have witnessed numerous lapses in Service Member personal accountability and poor judgment. These lapses involve irresponsible decisions and the consumption of alcohol on and off duty. Incidents of fatal car accidents; severe personal injury; sexual assault; and misuse of government equipment and facilities, all while under the influence of alcohol. These lapses of judgment violate State laws, our professional ethical code, and reflect negatively on the men and women of the New York Military Forces.

3. Every day we have Service Members doing incredible work and making personal sacrifices for our State and Nation. However, every leader must emphasize we are an organization of standards and discipline and an individual's actions reflect on us all. Every Service Member has personal responsibility to always uphold the highest ethical, moral, and professional conduct as members of the United States military or the State Defense Forces. I expect leaders at all levels to help instill our collective expectations throughout the force.

4. Force providers will use DMNA's "Strategic Direction 2020" to update their strategic plans. Please submit revised force provider strategic plans to the J-5/7 NLT 15 April 2015. My point of contact is either BG Ray Shields at (518) 786-4877 or LTC Christian Bradley at (518) 786-4862.


PATRICK A. MURPHY
Major General, NYARNG
The Adjutant General

DISTRIBUTION:

Cdr, NYARNG, ATTN: CofS
Cdr, NYANG, ATTN: CofS
Cdr, NYNM

MNAG-TAG
SUJBECT: "Strategic Direction 2020"

DISTRIBUTION CONTINUED:

Cdr, NYG
Each JFHQs Director/Deputy Director

CF:

Cdr, 42nd ID, ATTN: CofS
Cdr, 53rd TC, ATTN: CofS
Cdr, 27th IBCT
Cdr, 369th SB
Cdr, 42nd CAB
Cdr, 153rd TC
Cdr, 106th RTI
Cdr, MEDCOM
Cdr, 106th RSQW
Cdr, 105th AW
Cdr, 107th AW
Cdr, 109th AW
Cdr, 174th ATKW
Cdr, 224th ADG (Eastern Air Defense Sector)
CW5 Wold
CSM Wilson
CCM King
Mr. Friess