

At Last You Can Have Real Home Cooking

Where? Why at The Palms, that cheery white-tented restaurant across from Wells Fargo.

We import our bread from Corpus Christi and our steaks from Fort Worth. Those steaks are famous, boy.

Try our home-baked pastry. Come Early!

The Palms
Helen M. Jalufka, Owner
McAllen, Texas

Notice, Troopers!



The Magic Valley has some of the finest shooting and the largest variety of game birds in the world.

Now is the time to get a shotgun. We have all makes and models. See our stock at once.

Remember, Roosevelt was a hunter as well as a soldier. That's why he's famous.

Go to
Gregory & Cardwell

HARDWARE, McALLEN

PHARR UNITS AND CAVALRY TO LAGLORIA Combat and Rifle Practice to Start on Range, Oct. 24th

23rd INFANTRY THE FIRST TO GO

Instruction combat practice for the New York Infantry regiments stationed at Pharr and for the Divisional Cavalry will begin at La Gloria on October 24th. The organizations will have their combat exercises in the following order:

23rd Infantry, 74th Infantry, 1st Cavalry and Squadron A.

One battalion or squadron at a time will engage in two days' practice at La Gloria, and such organizations will be sent singly at two day intervals. The Infantry will march from Pharr to La Gloria via Edinburg and Sterling's, halting the first night at Edinburg and the second night at Sterling's. The following morning each battalion will start early enough from Sterling's to arrive at La Gloria in time to put in a full day's practice. The third night will be spent at La Gloria, leaving there after combat practice on the following day and spending the fourth night at Sterling's, returning from there to Pharr in two marches via Edinburg.

The cavalry will march from McAllen to Sterling's where each squadron will camp during its practice, proceeding early each morning to La Gloria and returning the same afternoon to Sterling's. After the third night each squadron will return direct to McAllen.

The 1st battalion, 23rd Infantry will leave Pharr on the morning of October 22nd, and the 1st battalion, 74th Infantry on the morning of October 28th. The 1st squadron, 1st Cavalry will leave McAllen on the morning of November 4th.

After these regiments have returned, the 3rd Tennessee Infantry will engage in combat practice, confirming to the instructions for the New York Infantry regiments and, will send its 1st Battalion from Pharr on the morning of November 11th.

BRIEFS

The privileges of the Brownsville Officers Club have been extended to all out of town officers while visiting in Brownsville. A certain number of cots, mattresses, pillows and blankets are available at the Officers Club, and in as far as these will go, visiting officers who are unable to secure hotel accommodations, will be supplied with the same upon request to the club steward.

A board of audit of the accounts of the Committee on Frontier and Field Day exercises, which were held September 30th, has been appointed. The following officers have been designated to serve on this board: 1st Lt. Harry Miller, 2nd Lt. F. A.; 1st Lt. Donald N. O. Gillic, 1st Cav.; 1st Lt. Millard F. Cook, 23rd Inf.; and 2nd Lt. P. S. MacDwyer, 68th Infantry.

The 15th Regiment of Infantry, New York National Guard, the first negro regiment to be organized in the state, received its colors from Governor Whitman at its review in New York City recently. The Colonel is Public Service Commissioner Hayward. Bert Williams the justly famed colored comedian, is inspector of small arms in the regiment with the rank of Captain.

"THE VOICE WITH THE SMILE WINS."

Are you learning Spanish? Then note the following advice which is quoted from a book of useful Spanish words and phrases, published by Joseph Dixon Crucible Co.: The traveler will find that he can often make himself better and more quickly understood if, instead of attempting to say in Spanish: "Waiter, will you please bring me a glass of water," simply say "Deme un vaso de agua."

In other words, the Spaniard will forgive the omission of the polite part of the phrase and will understand and quickly serve if the noun only is used—but used with a smile.

COMING—In The Rattler, "Alice in Borderland" by The Fellow Mabel Writes To.

WHEN GREEK MEETS MEXICAN

Some of the men who answered the call to duty last June and left their college fraternity pins behind for safe keeping, are regretting it now. For McAllen is becoming a fraternity center, second only to the leading college campuses of the country.

Thirty six "Dekees" from Williams and a lot of different colleges opened the season last Saturday night by a banquet at the Pharr Hotel. A second banquet is planned for the near future, and Corp. H. F. Wooster, Division Headquarters Detachment, is receiving applications for those who wish to reserve tables in advance.

It is probable that all Alpha Delta Phi men in the Magic Valley will convene in a solemn food-fest at an early date. All Alpha Deltas among the various New York troops are urged to register their names with Francis S. Mygatt, Troop A, Squadron A, before October 25th.

Now let's hear from the man-eating Psi U's.

THE PSI U'S ARE ON THE JOB

The brothers in Psi Upsilon up to the present have been too busy serving Uncle Sam to think about such frivolous things as banquets but now that "conditions in Northern Mexico are improving" all wearers of the Garnet and Gold are urged to send in their names and regiments to Private Howard Irving Young, care, The Rattler, Division Headquarters and signify their intention to attend a Diamond Jubilee at the Pharr Hotel, 6 p. m., on the night of October 25th. "Come, brothers, and a song we'll sing."

BUSINESS BITS

After having opened a tidy little hardware store in the heart of McAllen's Mexican Village, Thos. B. Sammons of Mission left Saturday for a week's trip to Dallas. No, it wasn't a pleasure trip. Mr. Sammons says he is going to bring back his stock for the soldiers' Christmas trade. Cur-r-r-rses.

Help The Rattler. If every man who orders steak at the Palms, McAllen, says, "Good Morning, Mrs. Jalufka, I saw your ad in The Rattler," we will appreciate it. We are trying to show The Palms that it pays to advertise.

By the way, The Palms has just employed a new white pastry cook, imported from Scotland or some such place. He will make several dozen pies a day, juicy, Magic Valley pie that soldiers will love. So step in, boys, right across from Wells Fargo's big tent, and order up.

(P. S.—She's from Corpus Christi.)

The Columbia Theatre, McAllen, continues to show pictures rain or shine, its newly installed electric power plant rendering the theatre independent of the foibles and caprices of the Public Service Corporation of McAllen.

Of course you know you aren't supposed to wear your sweater (if you've got one) at inspection or after reveille, but don't get discouraged. They come in very handy when you go to the open air movies at the Amusement Theatre, just back of the 7th regiment camp. Mr. Logan has just installed a one-lunged gas engine and dynamo and is featuring a run of Charlie Chaplin movies, in preparation for a big trade these fall nights.

My, what a lot of shot gun advertising The Rattler carries this week. Gregory and Cardwell are featuring a complete stock of guns, and the McAllen Hardware Co. confesses they can hardly keep the case full even without advertising, so what will they do when people see their ad in The Rattler this week and come to buy. We hope they sell out every day. Hayes-Sammons Hardware Co. are featuring a special sale 12 and 16 gauge American shot guns for next Saturday, at a feature price of \$4.49. Here goes some of last months pay.

Louis Gerlts, who owns the only tune ful piano in the town of McAllen, has been confined to his McAllen Hotel through sickness for the past few days, but is recovering rapidly. Mr. Gerlts has been a good friend to the New York "boys" and The Rattler knows a lot of people who would be disappointed if he didn't say "Good Morning" to them in his cheerful way every so often, either there or inside the big pool room which he owns.

If your regiment is not represented in The Rattler this week ask your correspondent why.

Trade at D. Guerra & Sons General Merchandise

Not so far to walk, because we're three blocks this side of Main Street.

Complete stock of blankets, underwear, etc. Also crackers, groceries and canned goods of all kinds.

HAVE YOU TRIED OUR FRUIT?

Get acquainted with Guerra's McAllen. - - - Texas.

Rodriguez & Co. Hall's

"The Little Confectionery back of Rodriguez' big Store."

Remarkable Mexican souvenirs, imported by us from Mexico City.

Everything Guaranteed Genuine

Come here for your fountain drinks and look over our stock at the same time.

Rodriguez and Cia.

McAllen, Texas McALLEN, TEXAS

Brownsville Merchants, Advertise in THE RATTLER!

GROCERY

Just received a special shipment of Boston Brown Bread in cans.

Also Saratoga potato chips, Sunbeam golden dates, sweet peppers, and New York cheese.

Pickled pears and peaches in glass jars. Exclusive stock of fancy groceries.

Come here for your candies "The Grocer Who Sells For Less"

A. P. HALL GROCER

Trade at the McAllen Drug Co.

Get your money's worth and get the promptest counter service of any store, in the Valley.

"We had to get extra help but we've got it."

McAllen Drug Co.
Drugs, Toilet Goods, Cigars, Soda Fountain.

RIGHT

In the center of McAllen

Hammond Lumber Co.

Continue to supply the wants of the National Guard. We all know how bothersome the flies are but it's simple to screen in the tent.

See us before placing your orders.