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| **TRADITIONAL OFFICER VACANCY ANNOUNCEMENT** |
|  **NEW YORK AIR NATIONAL GUARD** 174TH ATTACK WING 6001 EAST MOLLOY ROAD SYRACUSE NY 13211-7099 | **ANNOUNCEMENT #:** HF FY 25-02 |
| **POSTING DATE:** 26 NOVEMBER 2024 |
| **CLOSING DATE:** OPEN UNTIL FILLED |
|  **UNIT:** 224TH AIR DEFENSE GROUP | **AFSC:** 35P **GRADE:** O1-O4 |
|  **POSITION TITLE:**PUBLIC AFFAIRS OFFICER |  **AREA OF CONSIDERATION:** NATIONWIDEThis is not a new commissioning opportunity. |
| **SPECIALTY SUMMARY**(As outlined in AFOCD)Provides public affairs advice, trusted counsel, and support to commanders, other senior leaders, and unitpersonnel. Leverages communication capabilities through an integrated approach to advance commanders’ mission priorities by researching, planning, resourcing, executing, and evaluating public affairs operations. Communicates timely, truthful, accurate, and credible information about Air Force activities to internal and external military and civilian domestic and international audiences, while maintaining due regard for security, accuracy, privacy, and propriety. Builds, maintains, and strengthens public trust and support for the Air Force. Provides leaders with communication tools to build, maintain, and strengthen Airman morale and readiness. Contributes to U.S. global influence and deterrence through information engagement. Related DoD Occupational Groups: 270700 and 270600. |
| **QUALIFICATIONS AND SELECTION FACTORS*** Selection for this position will be made without regard to race, religion, color, creed, gender or national origin.
* Applicants are subject to review by the MPF, and as mandatory requirements are met, as outlined in applicable regulations and applicants must meet an Officer Screening and Interview Board (OSIB).
* The requirements and qualifications prescribed in this announcement are minimum for nomination for appointment consideration. Appointment is not assured merely by meeting these requirements. Persons considered must further qualify with requirements outlined in applicable regulations.
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| **KNOWLEDGE:** is mandatory of missions, roles, functions, organizational structures, relationships, operational planning objectives,policies, customs and courtesies, and history of the Air Force; oral, written, and visual communication concepts and principles; traditional and emerging methods and techniques of disseminating information; basic communication theory; legal and ethical considerations surrounding the practice of communication; communication research and analysis; and joint expeditionary operating environments.**EXPERIENCE:**For award of AFSC 35P3, a minimum of 18 months of commissioned experience in public affairs assignments is mandatory.**EDUCATION:**

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| **Tier** | **Target Accession Rate** | **CIP** | **Education Program Description** | **Requirement** |
| 1. | > or = 70%  | 09 XXXX | Communication, Journalism and Related Programs  | Mandatory |
| 2. | > or = 20%  | 23.13 | Rhetoric and Composition/Writing Studies or | Desired |
| 42 Series | Psychology or |
| 45.09XX | International Relations and National Security Studies or |
| 45.10XX | Political Science and Government or |
| 52.14XX | Marketing or |
| 3. | < or = 10% | XX.XXXX | Any degree | Permitted |

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| **DUTIES AND RESPONSIBILITIES:** * Delivers candid and timely communication counsel and guidance to Air Force leaders on the communication and public perception implications of key decisions, policies, and operations and their potential impact on mission success. Participates in the development of plans and policies and monitors operations to assure consideration of such implications.
* Researches, plans, executes, and assesses communication strategies and activities. Ensures all public affairs efforts adhere to applicable federal law, DOD principles governing the release of information, and Air Force policies. Advocates for and manages funds, manpower, training, and equipment to effectively execute public affairs operations to support the mission. Plans, directs, and leads public affairs deployments.
* Ensures a free flow of releasable information to the news media. Establishes and maintains relationships with news media representatives, facilitates media access, prepares Air Force subject matter experts for media interviews, and evaluates media coverage. Supports DOD-approved entertainment industry, documentary, and publication requests.
* Promotes public knowledge and understanding of Air Force missions, organizations, and capabilities. Fosters coordination, cooperation, and mutual appreciation between the Air Force, local communities, state and federal agencies, and DOD/interagency components. Evaluates requests for Air Force support to public events and coordinates appropriate participation to achieve the commander’s communication objectives. Manages environmental public affairs issues and events and ensures legal mandates for community involvement are met. Assists Air Force recruiting efforts. Advises on capabilities, employment, and limitations of Air Force bands and their use in achieving strategic effects based on the commander’s priorities, initiatives, and intent.
* Establishes the means to link Airmen and their leaders through a robust command information program. Advises about content, propriety, timing, and relative importance of information for internal release through all available means. Contributes to the morale, readiness, productivity, and retention typical of a well-informed force.
* Plans for and manages visual information requirements and directs the centralized collection, management, and distribution of imagery for planning, operational, documentation, public affairs, and historical use. Plans for, directs, and leads Combat Camera Airmen in the visual documentation of exercises and combat, contingency, and peacetime operations.
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| **OTHER QUALIFICATIONS:** Must satisfactorily complete the appointment physical. When selectee is approved for appointment by NGB, attendance of eight weeks at Total Force Officer Training (TFOT) is mandatory.**OSIB:** An officer Screening and Interviewing Board (OSIB) is projected to convene to interview and/all qualified applicants. |
|  **APPLICATION PROCEDURES:** Applicants will prepare and forward one copy of the:* AF Form 24 Application of Appointment as Reserves of the Air Force or USAF Without Component
* Cover Letter
* Resume
* AFOQT Scores
* Current Official College Transcripts
* DD Form 214 Record of Separation/Discharge from the US Armed Forces (if applicable)
* Last three (3) EPBs/EPRs, OPBs/OPRs as applicable

No later than close-of-business on closing date of vacancy announcement.   |
| **APPLICATION SUBMISSION:****An application package will not be accepted if it is incomplete, if it is not in one PDF document/portfolio, or if it is received after the closing date.*** Applicants will email their application package in one PDF document/portfolio to: JENNIFER.COTY@US.AF.MIL
* Direct any submission process questions to MSgt Jennifer Coty at JENNIFER.COTY@US.AF.MIL
* Direct any position specific questions to Col Jennifer King at JENNIFER.KING.17@US.AF.MIL
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